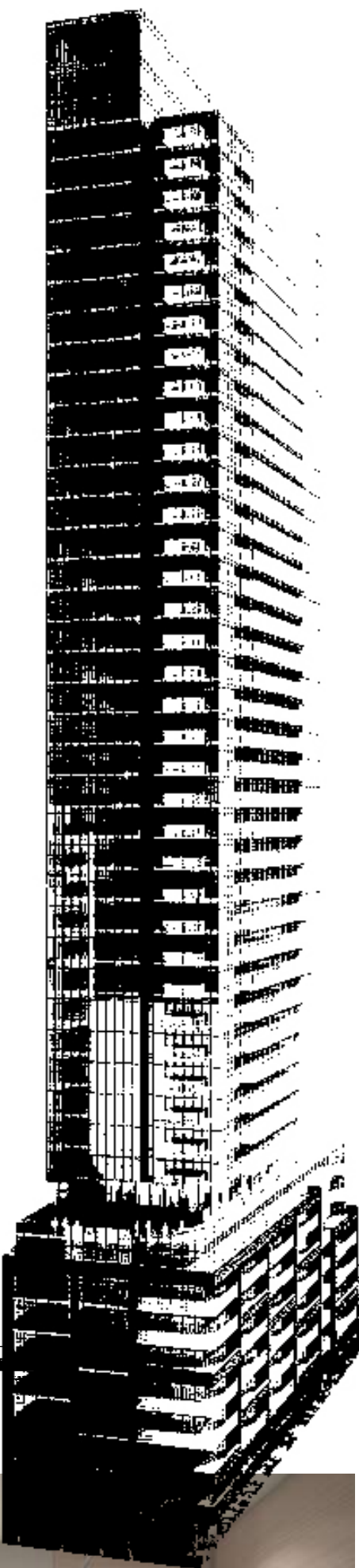


“

Boring is not on the menu, but style, function, value and livability are all part of the fare at Pace, Great Gulf's great new entry into Toronto's downtown condo scene. Pace sets the pace. Intensely urban, decidedly modern. It is a paragon of architectural brilliance. Pace is a shimmering glass tower artfully placed on a podium comprised of

dark charcoal coloured bricks. This is urban elegance at its best. This is eye-catching, eye candy design the likes of which the city has never seen. The interior spaces at Pace are equally unexpected. Distinctly stylish social spaces and amenity areas. Suite layout and design that has been carefully considered down to the most precise detail. Floor-to-ceiling windows, Cecconi Simone custom kitchens, sexy bathrooms and balconies offering super city views. Pace is uncluttered urban attitude. Want it all? Pace is the place.

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# SAVVY URBAN SPACE



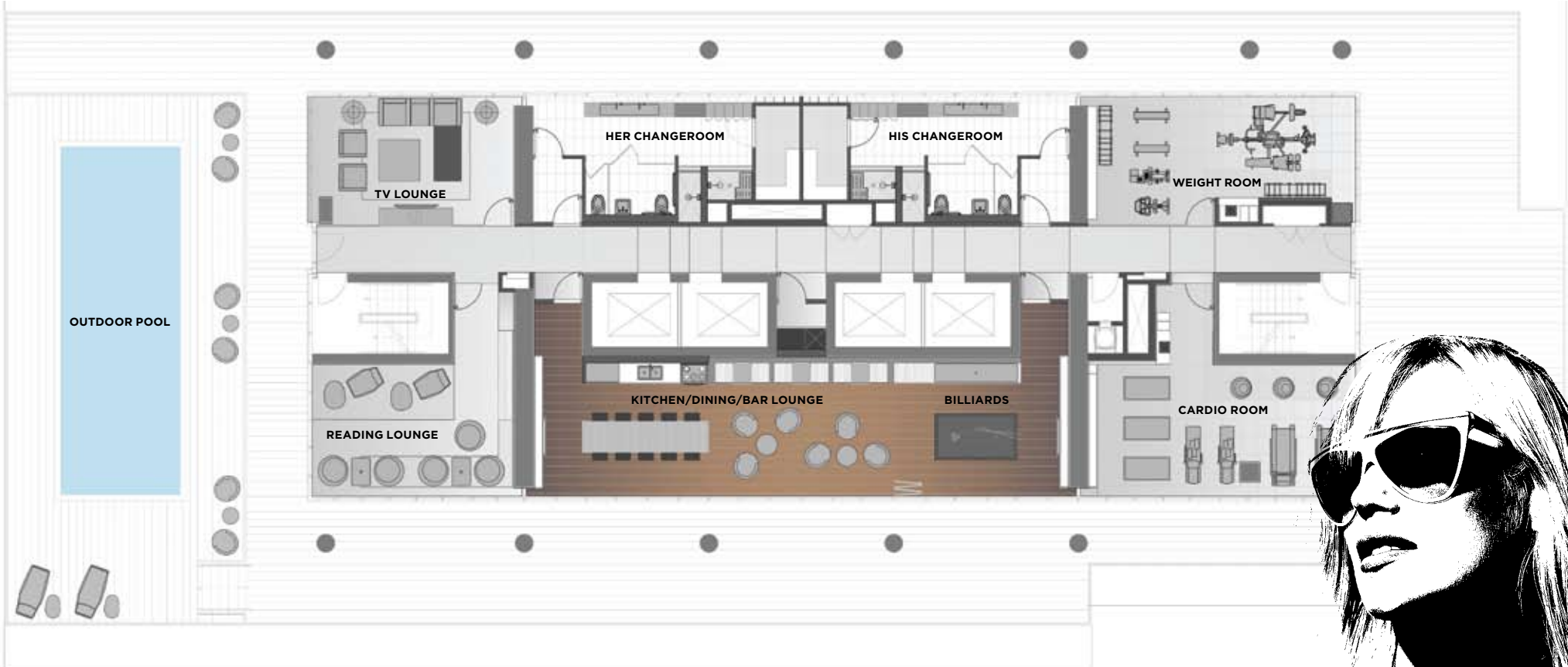
Pace Bathrooms.  
Clean and simple. Simply sexy.

Pace Kitchens.  
Measured minimalism. Clean lines. Elegantly efficient. A cooking and cocktail scene for modernistas who cherish entertaining at home. Infinite custom design by Cecconi Simone. Cheers.





# GET GOING

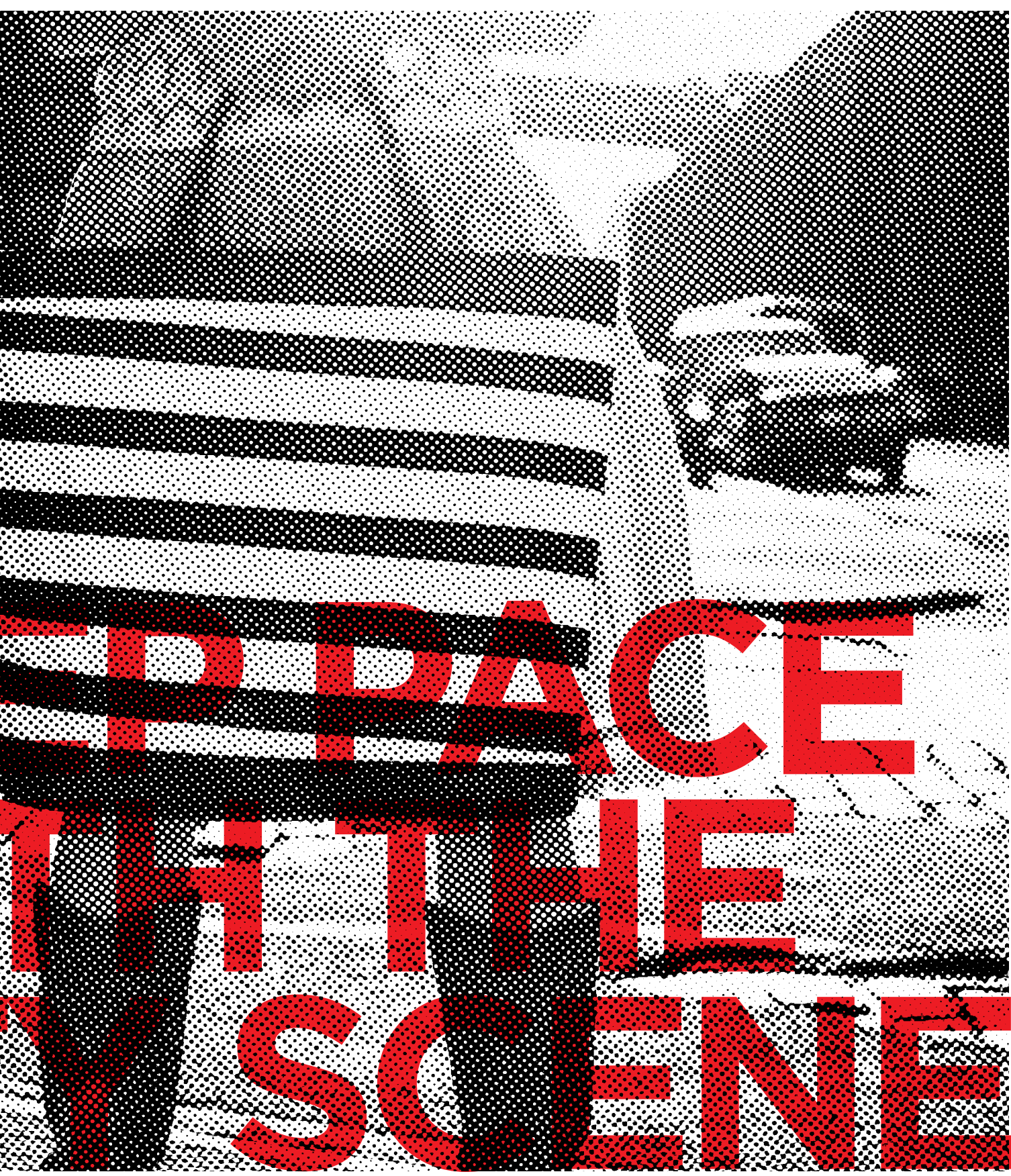


Fitness fetish or couch spud? We've got you covered at Pace. Aesthetics and functionality are the keywords describing Pace's amenity areas. Sweat it out in the weight and cardio rooms or do two hundred or so laps in the outdoor pool. Then collapse in the TV lounge or reading

room. There's a party room with bar, kitchen and pool table and, when it's sizzling in the city, stretch out and absorb some rays on the sun deck. At Pace you set your own pace. Just let our 24/7 concierge know whether you're in or out. Whew!



Pace is in the fast lane of city living. It's about being accessible, about being totally metro, about networking with the city. It's in a neighbourhood that's equal parts old-world edgy and new world style. A short pace to the Eaton Centre and Yonge Dundas Square. Techno fashion and vintage charm in one neat package. Steak, or salad, or both. Subway, or streetcar, or both. A leisurely pace to the St. Lawrence Market. Live theatre, film, food. Yeah, it's all here, in the neighbourhood. Pace is command control, home base for urban adventurers.



**GREAT GULF IS BUILDING PACE.** Great Gulf is an international real estate development company with a scope of projects covering the entire real estate spectrum, from land acquisition and assembly, to the design and construction of high-rise condominiums, resorts and single family homes in master-planned communities throughout North America. Here in Toronto, the following properties reflect their diverse approach to

condominium design. The luxury of Saint James at King & Jarvis and The Regency at Bloor & Royal York. The polished stone and Art Deco detailing of The Morgan at Spadina and Richmond. The towering contemporary icon at 18 Yorkville. The urban elegance of The Hudson at King and Spadina and Charlie at King and Charlotte. The exciting design development of X The Condominium and X2 at Charles and Jarvis and the iconic One Bloor at the corner of Yonge and Bloor. All are testaments to their commitment to design and construction excellence.

DIAMOND + SCHMITT ARCHITECTS INC. IS DESIGNING PACE.  
CECCONI SIMONE INC. IS CREATING INTERIORS FOR PACE.  
PHILLIPS FAREVAAG SMALLENBERG IS LANDSCAPING PACE.

1. ONE SHERWAY
2. CHARLIE
3. X THE CONDOMINIUM
4. SAINT JAMES
5. THE HUDSON
6. THE MORGAN
7. 18 YORKVILLE
8. THE REGENCY
9. ONE BLOOR

## GREAT GULF



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